

CONTACT INFO ::

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Elise C. Silsby

EDUCATION ::

University of Nottingham
Nottingham, United Kingdom
MA in Visual Culture
Graduated with Merit
December 2012

Kendall College of Art & Design
| Ferris State University
Grand Rapids, MI
BFA in Photography
Minor in Graphic Design
Graduated with Honors
May 2010

REFERENCES ::

Jackie Gizzi
jackiegizzi@gmail.com
+1.954.240.1502

Jennifer Woods
woods.jen.l@gmail.com
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Adil Amarsi
reviewsbyadil@gmail.com
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(International Number)

WORK EXPERIENCE ::

Pembroke Pines YMCA :: Senior Program Director

October 2012 – August 2014 :: Pembroke Pines, FL
Operations and Program Director for Pembroke Pines YMCA Aquatic Center & Silver Lakes South Pool
Managed \$1 million budget | Exceeded 2013 Revenue Budget by \$56,000
Hiring Manager for staff of 75+
Created, planned, and implemented innovative aquatic & non-aquatic programs
Association-wide Trainer for Swim Instructors and Lifeguards
Taught Photography & Design Classes, Swimming Lessons, Lifeguarding, CPR/AED, & First Aid Classes
Assisted in planning and implementation for various branch- & association-wide events
Assisted with Financial Development | Solicited \$3000 & recruited 5 person volunteer team in 2013
Managed Branch's Social Media Accounts :: Facebook, Twitter, Instagram, & Wordpress
Served as Branch Representative to Association-wide committees ::
Financial Development Event Planning | Human Resources Growth & Impact Team
Aquatic Growth & Impact Team & Leadership Committees | Social Media Strategy Team

Nova Southeastern University's Museum of Art | Fort Lauderdale :: Curatorial Intern

January 2013 – April 2013 :: Fort Lauderdale, FL
Assisted Curator-at-Large with research and curation of Foto Fort Lauderdale exhibitions
Used database software Mimsy XG to research Museum's collection
Completed incoming/outgoing condition reports for photographic works
Drafted artwork loan agreements, wall text panels, artist biographies, & exhibition descriptions
Assisted with exhibition installation and planning for artist lectures

Impact Magazine :: Design Editor

October 2011-June 2012 :: University of Nottingham's Official Student Magazine
Part of a two-person senior design team for a 7 issue - 64 page, award-winning student magazine
Awarded UK's Student Publication of the Year 2012 by Ones to Watch
Designed all digital and print promotional materials
Supervised two junior designers & four-person photography team
Administrator of Magazine's Social Media Account :: Facebook

Pembroke Pines YMCA :: Program Director

June 2010 - August 2011 :: Pembroke Pines, FL
Oversaw daily operations of the Pembroke Pines YMCA Aquatic Center & Silver Lakes South Pool
Direct supervision 50+ head lifeguards, lifeguards, and swim instructors
Created Emergency Action Plans for water & land based emergencies
Created, planned, and implemented innovative aquatic programs
Taught Swimming Lessons, Lifeguarding, CPR/AED, & First Aid Classes
Photographed Special Events
Created marketing pieces

Grand Rapids Public Library :: Government Documents Page

October 2008 - May 2010 :: Grand Rapids, MI
Shelved government documents, books, AV materials, & historical documents
Processed materials for discard
Assisted Graphic Designer with distribution of promotional materials
Aided patrons at service desks
Assisted Librarians in teaching computer classes
Researched & wrote blog posts & book reviews for Library's website

Grand Rapids Art Museum :: Intern –Film, Photography, & New Media

August -December 2009 :: Grand Rapids, MI
Photographed museum collection, installations, special events, & images for museum's newsletter
Created electronic organization system for department manager
Designed electronic communication pieces

SOFTWARE::

Mac
Windows

EXPERIENCED

Adobe Photoshop CS3 - CS6
Adobe Lightroom 2
Apple Aperture 2.0
Adobe Illustrator CS3 - CS6
Adobe Indesign CS3 - CS6
Microsoft Word , Powerpoint, Excel
Prezi Online Presentations

LIMITED EXPERIENCE

Mimsy XG
Adobe After Effects CS3 - CS6
Adobe Premier Pro CS6
Final Cut Pro
Adobe Muse
Microsoft Access

EMAIL INTERFACES ::

Gmail
Yahoo
Outlook
Hotmail

SOCIAL MEDIA ::

BUSINESS USER

Facebook
Twitter
Instagram
Hootsuite
Wordpress.org

PERSONAL USER

Wordpress.com
Couchsurfing
Pinterest
LinkedIn
Dribbble
YouTube
Google+
Tumblr
Vimeo

VOLUNTEER WORK ::

Museum of Art | Fort Lauderdale :: Gallery Assistant, Special Event & Education Volunteer

2011-present :: Fort Lauderdale, FL

Assist with major exhibition ticketing & security, special event registration, Education Department special events

NU2 Sport :: Volunteer Touch Rugby Program Organizer/Administrator

March 2012 - June 2012 :: University of Nottingham Rugby Union

Developed and implemented Touch Rugby program for new players

Nottingham County Rugby :: Match-day Volunteer

March 2012 - April 2012 :: Nottingham County Rugby Community

Assisted with Match-day logistics, ticketing, & event program sales

New Theater :: Promotion Sec - Innocent Infidelity

2012 :: University of Nottingham

Photographed and designed all promotional materials for Innocent Infidelity production at the UK's only student-run theater

Blandford Nature Center School :: Photography Tutor

2009 :: Grand Rapids, MI

Taught Black & White photography to small groups of children 10-12 years old

SOCIETIES

Y Society of Broward :: Young Professionals Group :: Member

February 2013 – August 2014 :: Young Professionals Group, YMCA of Broward County

Participate in Community Volunteer Projects

Network with other young professionals in Broward County

Serve as the Social Media Strategist for Society

National Drowning Prevention Alliance (NDPA) :: Task Force Member

January 2013 – August 2014 :: Broward County NDPA Task Force

Assist with planning & implementing County-wide drowning prevention initiatives

Society of Photographic Education :: Member

2009-2010 :: Midwest Region

Attended the 2009 Midwest Regional Conference

Kendall Photography Association :: Member

2005-2010 :: Kendall College of Art & Design

President :: 2006-2007 | Treasurer :: 2007-2010